



Truths Worthy of Remembrance

Consider supporting this county-wide effort while advocating for local advances in social justice by spreading the word to all of your family and friends!

Our mission is simple: **Remember With JCMP**

#RememberWithJCMP is an opportunity to engage the community by sharing stories on social media while raising funds for The Jefferson County Memorial Project. Our memorial effort is a crucial capital campaign with significant implications for the preservation of truth. Join our coalition members in remembering the legacy of the lives lost to racism in Jefferson County and help others recognize our storied history of racial terror violence by promoting social justice.

Background: Thirty-three people were lynched in Jefferson County between 1883 and 1940, victims of racial terror in the segregated, postwar South. This was allowed by a national system of terror and oppression that local governments, the press, religious institutions, and businesses were complicit in upholding.

These residents were sons and daughters, siblings, and fathers and mothers. They lived through slavery, the Civil War, Reconstruction, and the rise of Jim Crow. But, their stories have mostly been lost.

Our coalition will memorialize these individuals in Linn Park and preserve this history to remind our community of what we shouldn't forget. These lives mattered and, while we've come a long way to advance equality in Jefferson County, there's much work to be done.

To support this effort, JCMP is selling bricks inscribed with names chosen by donors that will be tastefully included in our monument. These designations will acknowledge those who have advanced social justice in Jefferson County and all over the world.

STEP 1: Purchase a brick

Lynchings are only one instance in a long history of ways in which the United States has oppressed Black Americans. Offer a sense of permanence to the efforts of past and modern-day social justice warriors by considering what challenges still exist and purchasing a brick to immortalize the legacies of those who fight to end them.

STEP 2: Spread the word

Like, comment, and share JCMP social media posts promoting our county-wide effort across your digital channels and encourage others to do the same.

STEP 3: Use this key messaging

Promote our monument initiative by sharing your brick designation and your thoughts on what challenges us today with the hashtag **#RememberWithJCMP**.

Honor modern-day social justice warriors when you **#RememberWith JCMP**.



Goals: To honor those who have advanced social justice.

To bring awareness to the historic (and ongoing) struggle for social justice.

To support the JCMP monument effort.

Hashtag: **#RememberWithJCMP** (you may also tag @jeffcomemorial and include other tags related to social justice where space allows)

Audiences: The general public, historians, social justice advocates, students, etc.

Helpful Resource: www.jeffersoncountymemorial.com/jeffcomonument

Accessibility: For social media users with screen readers, please capitalize the first letter of each word in the hashtag: **#RememberWithJCMP**. You can describe any images you are using in your social media posts with relevant ALT text. Here's how to add ALT text on [Twitter](#) and [Instagram](#).

Social media questions? Contact Gina Mallisham (gina@jeffersoncountymemorial.com)

Sample Post:

Rev. James Bevel was a minister and leader of the 1960s Civil Rights Movement. As a leader of the Southern Christian Leadership Conference, he initiated, strategized, and developed three major successes of the era: the 1963 Birmingham Children's Crusade, the 1965 Selma voting rights movement, and the 1966 Chicago open housing movement. I believe that he should be recognized for his extraordinary efforts to further social justice so I'm purchasing a brick to include his name at the JCMP memorial in Linn Park. Join me and **#RememberWithJCMP**.

Sample Graphics: Feel free to use these photos or post a more personal video/image.





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@jeffcountymemorial



www.jeffersoncountymemorial.com